SuperMegaUltraGroovy Launches Capo touch, featuring Chord Intelligence and iCloud Sync

WATERLOO, ONTARIO, July 10, 2014—SuperMegaUltraGroovy, Inc. today announced the release of Capo touch—the iOS version of the company's award-winning Mac app for learning to play songs in your iTunes library faster and more accurately. Capo touch features Chord Intelligence—now also available on the Mac with Capo 3.1—that delivers improved chord detection accuracy and a wider chord detection vocabulary.

What's New in Capo touch?

- Fully automatic chord detection with Capo's brand new Chord Intelligence engine
- Guitar chord box display with quick selection of alternate ways to play a chord
- Automatic beat detection with bar/beat display for easy region looping and metronome count-off for practice
- Seamless integration with iTunes to access your music library
- Landscape view, easy scrolling, touch zooming, and other user interface improvements
- Independent speed and pitch controls to listen to fast licks slowly or change the key of any song
- Excellent sound quality even when played considerably slower
- iCloud Sync between all your devices (Mac and iOS)

"Guitarists and other musicians who want to learn new songs quickly and easily while on the go will simply love Capo touch for iOS," said Chris Liscio, president, SuperMegaUltraGroovy, Inc. "Given the success we had with Capo 3 on the Mac, we were able to invest further in the R&D to build Chord Intelligence—our breakthrough new chord detection engine based on the principles of speech recognition and machine learning. We're pleased to make it available today for your iPhone, iPad, and Mac."

Capo touch offers musicians the same power and versatility they have on the Mac with Capo 3 in an even more portable design. The app features the essential tools of instantly importing a song from your iTunes library, automatically detecting its chords, and showing how to play them using helpful guitar chord boxes. It can slow down the tempo without changing pitch while you learn, and transpose the song to any key with a simple pitch slider. Optional metronome, looping, EQ and "karaoke-style" voice reduction make Capo 3 and now Capo touch valuable tools for musicians whether in the studio, rehearsal or on tour.

"Capo is changing the way musicians learn to play music in an intuitive and flexible way," said Liscio. "I'm excited to show the music community why Capo's approach continues to receive so many awards and honors." The Mac version of Capo has received an Apple Design Award, the MacWorld Editor's Choice Award, and hit #1 for Music Apps on the Mac App Store. Capo 3 was named by Apple one of the 30 Amazing Apps to celebrate the 30th Anniversary of the Mac and has been praised by many Grammy-winning musicians (http://capoapp.com/testimonials).

"Quite simply the best and only app you need to learn how to play a song. The chord detection is accurate and having Capo touch on the iPhone now is great, where I need it the most —on the fly in a rehearsal studio. Useful, easy to understand, and packed with features, Capo is the secret weapon for figuring out how a song is played."

—Billy Morrison, guitarist for Billy Idol and Royal Machines

"Capo's a lifesaver, it truly is! I always carry my iPad, and now I can use Capo there and on my computer. I love the initial auto chord detection and the Add Chord button to catch every detail of the performance. It takes all the guessing out of learning transition notes, intros, outros, etc. I check everything in Capo!"

—Kenny Wright, bassist for John Legend, Pharrell, Wiz Khalifa, and more

Capo touch is a universal app for iPhone and iPad, and requires iOS 7. Capo touch is available today with a limited-time introductory price of $4.99.

Capo 3.1 for Mac is also available today, adding iCloud Sync and the new Chord Intelligence engine. Capo 3.1 is available on the Mac App Store for a limited-time launch price of $14.99 and is a free update for all existing Capo 3 customers.

About SuperMegaUltraGroovy, Inc.

SuperMegaUltraGroovy, Inc. is an experienced, innovative, research-driven software developer that creates award-winning, valuable Mac and iOS apps for musicians and music industry professionals who want the best tools available to analyze audio and learn music faster and better. For more information, please visit http://supermegaultragroovy.com.

Media Contact

Dot Bustelo
Creative Marketing Director
646-729-9019
dot@supermegaultragroovy.com
www.supermegaultragroovy.com